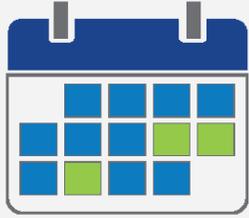




Combat

# CANNABIS SMOKE ODOURS



## MAY 31 2006

Ontario's **Smoke-Free Act** became effective, prohibiting cigarette smoke in the workplace



Smoke odour means...

**CORRUPTED** sales opportunities

**RISKING** the health of others

**DAMAGING** furniture, walls, and floors

### MASKING vs. ELIMINATING

IT'S ALL ABOUT THE CHEMICAL INGREDIENTS

Odour control in formats such as candles, vent clips, and wall plugins can tend to be more of an air freshener rather than an eliminator. Air fresheners can provide a pleasant smell but don't destroy odours



Non-smokers who are exposed to secondhand smoke increase their risk of developing **LUNG CANCER** by 30 percent



**TOXINS and VOC's** are found in most air fresheners on the market today. The use of these air fresheners can cause dangerous side-effects, such as asthma, headaches, and can even be link to cancer



### THE INTENSITY OF CANNABIS SMELLS



OIL



FRESH HERB



VAPORIZER



EDIBLES



SMOKING



## < 250 >

Harmful toxins are released into the air when smoking and can be dangerous when inhaled



The **SKUNK-LIKE SMELL OF CANNABIS** is unwanted in high traffic areas where people share the same air



### SMOKE SMELL LINGERS IN AREAS IF LEFT UNTREATED

When in an enclosed room smoke acts at the same level as humidity. It's damp and sticks to surfaces, leaving strong odours behind that can worsen over time if left untreated

Smoke-infested areas can take up to **SIX MONTHS** to dissipate the scent without the user of a proper odour control chemical



### SMOKING IN CANADA

**IS BANNED** in indoor public spaces, public transit facilities, and workplace, except in Alberta