

The Importance of a Clean Impact 360™ Assessment

How Dustbane helps uncover hidden savings, reduce risk, and give meaning to every clean

Cleaning should do more than make a space look good. It should protect people, make work easier, reduce waste, and help leaders see what is working, what is being missed, and where better results are possible. That is why Dustbane created **Clean Impact 360™**.

Clean Impact 360™ is Dustbane's proprietary approach to designing sustainable cleaning programs that work in the real world. It starts with a **Clean Impact 360™ Assessment**: a clear, practical review of your current cleaning program, including your products, processes, workflows, safety practices, storage areas, training needs, and sustainability goals.

From there, Dustbane recommends a practical cleaning program designed to improve safety, reduce unnecessary spend, simplify day-to-day operations, and support your team with clear procedures, training, and ongoing guidance.

The result is the Clean Impact 360™ Advantage: safer spaces, clearer numbers, less waste, stronger consistency, and cleaning that gives back to your people, your operations, and the planet.

Why cleaning programs need a closer look

Most cleaning programs are built with good intentions. Products are ordered. Closets are stocked. Teams work hard. Surfaces get cleaned. And still, hidden leaks can build up over time.

A cleaner walks back and forth to find the right product. A supply room holds duplicate SKUs that do almost the same job. A product is overused because dilution instructions are unclear. A label is missing. An SDS binder is not current. A team member is trained once, then left to figure it out during a busy shift. A sustainable product is being used, yet there is no clear proof to support the organization's ESG program.

These may look like small issues. Together, they create real operational drag. They affect labour time, safety, consistency, compliance, purchasing, and confidence.

What you see: a supply closet full of products. **What this really means:** possible waste, confusion, overuse, and training gaps. **What you see:** a team working hard to keep up. **What this really means:** hidden labour drain that may be slowing the whole operation down. **What you see:** a Clean Impact 360™ Assessment. **What this really means:** a clearer view of where money, time, and risk are leaking out of your cleaning program, and what to change next.

Clean Impact 360™ makes those hidden issues visible, practical, and fixable.

What is Clean Impact 360™?

Clean Impact 360™ is Dustbane's proprietary approach to building better cleaning programs from the ground up. It helps organizations move beyond product-by-product decisions and look at the full picture: how cleaning actually happens in a facility.

What products are being used? How are they stored, diluted, labelled, and applied? Where are teams losing time? Where is overuse creating waste? Where are safety or compliance gaps showing up? Where could the program become simpler, safer, and easier to manage?

The **Clean Impact 360™ Assessment** identifies practical opportunities across three core areas. First, it looks at hard-dollar savings, including overspending, product duplication, unnecessary SKUs, equipment gaps, and supply waste. Second, it identifies labour and productivity gains, with a practical plan to reduce wasted steps, improve workflows, simplify training, and make work easier for teams on the floor. Third, it reviews health, safety, and environmental impact, with recommendations that support safer spaces, clearer procedures, stronger compliance, and a more credible ESG story.

Those findings become your **Clean Impact 360™ Solution**: the right mix of products, procedures, training, tools, and support to help your cleaning program perform in the real world.

What to expect from a Clean Impact 360™ Assessment

A **Clean Impact 360™ Assessment** provides a clear, practical review of how your cleaning program is performing today. Dustbane evaluates your current processes, product usage, storage areas, safety practices, workflows, and goals to identify opportunities to improve safety, reduce unnecessary spend, and simplify day-to-day operations.

The assessment may include a walkthrough of key cleaning areas and storage spaces, a review of current products, usage patterns, and procedures, identification of duplicate, outdated, expired, or unnecessary products, and a review of chemical usage, storage, dilution, labelling, and disposal. It may also include opportunities for SKU rationalization and product consolidation, safer chemistry and stronger compliance support, workflow recommendations to reduce wasted time and effort, training and procedure recommendations for stronger adoption, a review of current safety and sustainability programs, and practical next steps for improving consistency, safety, savings, and sustainability.

After the assessment, Dustbane recommends a **Clean Impact 360™ Solution** built around your facility, your team, and your goals. That solution may include product changes, SKU rationalization, updated procedures, dispensing recommendations, wall charts, training support, sustainability improvements, and ongoing guidance.

This is not a generic checklist. It is not a product push. It is a practical plan that helps your team clean with more clarity, confidence, and impact.

What happens after the assessment?

After the assessment, Dustbane recommends a practical cleaning program based on what we see, what your team needs, and what your facility is trying to improve.

The recommended program may include product recommendations, with the right products for the right applications based on your surfaces, soil loads, traffic patterns, policies, safety needs, and sustainability goals. It may include SKU rationalization to create a simpler product lineup that reduces duplication, waste, confusion, and unnecessary inventory. It may also include safer chemistry options that support safer use, clearer handling, and a more responsible cleaning program.

The program may also include dispensing and dilution support, with systems and instructions that help reduce overuse, improve consistency, and make concentrated products easier to use. It can include updated procedures that clearly show how work should be done, so cleaning is more consistent across shifts, teams, and sites. It can also include training and adoption support for the people doing the work, sustainability and impact recommendations to reduce waste and strengthen your people-and-planet story, and ongoing guidance so your team is not left on its own when questions, changes, or new needs come up. The goal is not to make your cleaning program more complicated. The goal is to make it easier to use, easier to manage, and easier to prove.

What changes when the program is working?

The **Clean Impact 360™ Advantage** is what changes when your cleaning program is designed around real-world performance. It helps you move from too many products to a clearer product lineup, from unclear procedures to simple, consistent steps, from one-time training to practical support, from hidden waste to measurable savings, from safety gaps to stronger confidence, and from sustainability claims to impact you can stand behind.

For facility leaders, **Clean Impact 360™** helps create safer, more consistent spaces with fewer recurring issues and a clearer plan for improvement. For procurement, it helps shift the conversation from unit price to total spend, including product usage, duplication, waste, rework, and labour time. For health and safety teams, it supports clearer labelling, better procedures, safer product use, current SDS access, and stronger audit readiness. For ESG and sustainability teams, it helps connect cleaning decisions to practical proof, including waste reduction, safer chemistry, and impact initiatives that can support reporting. For cleaning teams, it makes the work easier to understand, easier to repeat, and easier to do with confidence.

Clean Impact 360™ and the 5S approach

Clean Impact 360™ also supports a more organized, consistent, and safer cleaning environment through the 5S approach: Sort, Set in Order, Shine, Standardize, and Sustain.

Sort means removing products that are expired, duplicated, improperly labelled, ineffective, or no longer needed. **What you see:** fewer products in the supply closet. **What this really means:** less confusion, less waste, and faster decisions for the people doing the work.

Set in Order means creating a place for everything, with products, tools, labels, and procedures easy to find and easy to follow. **What you see:** an organized cleaning station. **What this really means:** fewer wasted steps and a smoother shift.

Shine means improving the condition, appearance, and readiness of cleaning areas, equipment, and storage spaces. **What you see:** a cleaner, more organized back-of-house space. **What this really means:** a team that can work with more pride, safety, and confidence.

Standardize means creating consistent procedures across people, shifts, and sites so cleaning does not depend on who is on duty. **What you see:** simple wall charts and clear procedures. **What this really means:** fewer questions, fewer errors, and better consistency.

Sustain means supporting long-term adoption through training, follow-up, and continuous improvement. **What you see:** a cleaning program that keeps working after launch. **What this really means:** support that does not disappear once the order ships.

This is where Dustbane's role as a partner matters. We support the people doing the work with training, tools, and guidance designed for real facilities.

From products to proof

Many cleaning decisions are still made by comparing product labels, case quantities, or unit pricing. That does not tell the whole story.

A lower-priced product can become more expensive when it leads to overuse, rework, surface damage, inconsistent results, or extra labour. A large product lineup can look like choice, while actually creating confusion. A sustainability claim can sound good, while offering little proof for reporting.

Clean Impact 360™ helps shift the conversation from products to outcomes. Instead of asking only, "What are we buying?" it helps you ask: Are we using the right products for the right tasks? Are we using more than we need? Are our teams trained clearly and consistently? Are our procedures easy to follow? Are we reducing risk? Are we saving labour time? Can we prove the impact?

Because the number that matters is not just what you buy. It is what it takes to get the job done safely, consistently, and responsibly.

Why Dustbane

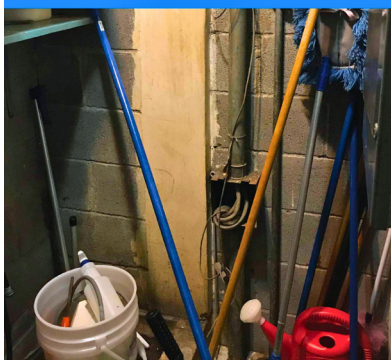
Dustbane is the trusted Canadian partner in sustainable cleaning programs for organizations that want more than "just clean." Since 1908, we have been building products, programs, and relationships rooted in reliability, real-world performance, and care for people and places.

We manufacture Canadian-made cleaning products and design cleaning programs that help customers protect people, manage total spend, and feel proud of the impact their cleaning has on communities and the planet.

With **Clean Impact 360™**, we bring that promise into focus. We help you see the full picture, simplify what is complex, reduce friction, and build a program your team can actually use. And we stand behind it with training, support, and measurable results.

Because real partnership means cleaning programs that work, savings you can prove, and support that does not disappear once the order ships. Our ISSA C.I.M.'s certified team are here to support you every step of the way. Together we are stronger.

BEFORE



AFTER



Before: Too many products, inconsistent processes, and unclear results

After: Simplified systems, clear standards, and consistent performance across shifts

Ready to see what your cleaning program is really telling you?

Start with a **Clean Impact 360™ Assessment**. Dustbane will review your current cleaning program and recommend a **Clean Impact 360™ Solution** designed to protect people, simplify work, reduce waste, and prove the impact of every clean.

Clean Impact 360™ is available virtually or in person.

Book a Clean Impact 360™ Assessment

